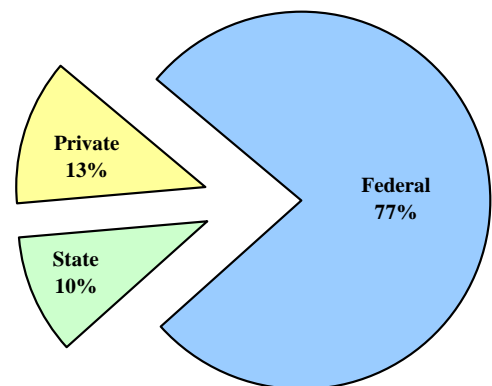


# BEAVER COUNTY TOURISM PROFILE

County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
<b>DEMOGRAPHIC</b>					
Population	6,308	6,341	6,428	1.4%	2
Total Non-Ag Employment	1,904	1,946	1,972	1.3%	24
Non-Ag Avg Monthly Wage	\$2,025	\$2,154	\$2,237	3.9%	18
Per Capita Income	\$25,337	\$29,884	\$29,065	-2.7%	5
Unemployment Rate	4.8%	4.1%	3.0%	-26.8%	17
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)	\$28.1	\$27.7	\$26.4	-4.7%	19
Travel & Tourism Related Employment	555	528	503	-4.7%	19
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending	\$897.7	\$939.1	\$941.1	0.2%	19
Transient Room Tax	\$94.2	\$100.1	\$109.0	8.9%	19
Restaurant Tax	\$58.2	\$71.4	\$83.6	17.1%	19
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$42.1	\$61.9	\$61.9	0.0%	25
<b>REGIONAL VISITATION COUNTS</b>					
I-15 UT/AZ Traffic Count	7,586,525	7,971,600	8,004,450	0.4%	
Zion N.P.	2,674,162	2,586,659	2,514,490	-2.8%	
Bryce Canyon N.P.	987,250	1,017,680	890,673	-12.5%	
Cedar Breaks N.M.	516,329	505,046	453,382	-10.2%	
Grand Staircase-Escalante N.M.	649,232	613,228	695,866	13.5%	
Capitol Reef N.P.	551,910	550,253	513,702	-6.6%	
Utah Shakespearean Festival	139,142	135,482	140,000	3.3%	
Fremont Indian S.P.	82,584	66,235	64,116	-3.2%	
Minersville S.P.	NA	NA	NA	NA	
Piute S.P.	8,502	21,990	29,609	34.6%	

Land Ownership - 2006	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,653,045</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,277,479</b>	<b>77.3%</b>
BLM	1,138,536	68.9%
US Forest Service	138,943	8.4%
National Park Service	--	--
National Wildlife Refuge	--	--
Other	--	--
<b>State Government</b>	<b>167,322</b>	<b>10.1%</b>
Utah State Parks & Recreation	202	0.0%
Utah State Wildlife Reserves	11,925	0.7%
State Trust Lands	155,195	9.4%
Other	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>208,883</b>	<b>12.6%</b>

Land Ownership - 2006



• Includes Military and Bankhead Jones land

\*May include some local government land

•• Includes State Sovereign and UDOT land

# Beaver County Tourism Profile

